

MARCH
25
2011



2011
**CONTROLLERS
CONFERENCE**

Renaissance Indianapolis North

CPE
8
HRS

Sponsored by
The National Bank of Indianapolis



**NEW SPEAKERS
NEW FORMAT
NEW MATERIAL**

INCPAS CONFERENCES:

Experience the Difference

This new format will feature two general sessions and your choice of six breakout sessions — all led by nationally-recognized experts John L. Daly, Dan Chenoweth and John F. Levy

Topics geared specifically toward your corporate career

Useful insight on ethics in your everyday corporate life

Topics vital to CFOs, controllers and other corporate financial managers

Location and Lodging

Renaissance Indianapolis North
11925 N. Meridian St.
Carmel, IN 46032
(317) 816-0777

Professional Development

CPE: 8 hours
(includes 1 hour of Ethics)
(includes 2 hours of A&A)

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Cancellation Policies: \$15 service fee for cancellations or switches received 15 business days or more prior to the program date; \$25 service fee for cancellations or switches received six to 14 business days prior to the program date; Nonrefundable registration fee for any INCPAS-sponsored conference cancellations or switches received five business days or less prior to the conference.

- From good to GREAT!

- Chenoweth, Daly and Levy are EXPERTS

- IFRS will affect me

- CFOs require MORE integrity
MORE strategic analysis

- Better ethics is up to me

Discuss conference topics with other members on INCPAS Community at incpas.org



Twitter use the hashtag **#incpascc** when posting Controllers Conference comments.

2011 CONTROLLERS CONFERENCE SCHEDULE

7:30 a.m.
Registration

8:30-9:20 a.m.
How Good Companies Become Great
John L. Daly, CPA, CMA, CPIM, MBA, *Executive Education, Inc.*

9:25-10:15 a.m.
Making Ethics Work
Dan Chenoweth, CPA, MBA, *Chenoweth & Associates*

10:15-10:30 a.m.
Networking Break

10:30 a.m.-12:10 p.m.
Breakout Sessions
A. **Effective Corporate Governance: Working with the Board and Audit Committee**
John F. Levy, CPA, MBA, *Board Advisory Services*
B. **How IFRS Convergence Will Change GAAP as You Know It**
John L. Daly, CPA, CMA, CPIM, MBA, *Executive Education, Inc.*

12:10-1 p.m.
Conference Luncheon

1-2:40 p.m.
Breakout Sessions

A. **Change Management: Make Improvement Happen**
Dan Chenoweth, CPA, MBA, *Chenoweth & Associates*
B. **Creating the Best Projections You Can**
John F. Levy, CPA, MBA, *Board Advisory Services*

2:40-2:50 p.m.
Networking Break

2:50-4:30 p.m.
Breakout Sessions
A. **Lean Accounting: Doing More With Less**
John L. Daly, CPA, CMA, CPIM, MBA, *Executive Education, Inc.*
B. **Creating Competitive Advantage**
Dan Chenoweth, CPA, MBA, *Chenoweth & Associates*

4:30 p.m.
Adjourn


2011 **CONTROLLERS** CONFERENCE REGISTRATION

MEMBER ID No.		AICPA ID No.	
FULL NAME		NAME TO GREET BY	
FIRM / COMPANY		WORK Ph. No.	
FAX No.		E-MAIL	
STREET ADDRESS <small>(no P.O. Boxes)</small>			WORK / HOME <small>(circle)</small>
CITY	STATE	COUNTY	ZIP CODE

Check all that apply

- New Address
 Member of Another State Society (LIST _____)

REGISTRATION FEES

Member\$324
  Early Bird
(register by Feb. 25 and save \$25)

Nonmember\$474

METHOD OF PAYMENT

- AMEX
 Discover
 MasterCard
 Visa
 Check (Make checks payable to: INCPAS)



Note: A continental breakfast and lunch are provided in the cost of registration.


NAME ON CARD		CREDIT CARD No.
EXP. DATE	CVV No.	SIGNATURE

Do you require special accommodations to participate?
 Yes
 No

In case of emergency, whom should we contact on your behalf?

NAME	PHONE No.
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 This conference falls over the Lenten season. If you require a special meal, please call Member Services at (317) 726-5009 or (800) 272-2054.
 No refunds for cancellations or switches received by phone or mail after March 18. See cancellation policy on first page.

2011 Controllers Conference

AT THIS YEAR'S **CONTROLLERS CONFERENCE:**

- Find out how to communicate more effectively with your board and audit committee and use them as competitive assets.
- See how International Financial Reporting Standards will change day-to-day accounting as you know it.
- Learn to effectively deal with resistance to change and other factors preventing your organization from reaching goals.
- Get up-to-speed with current budgeting and risk management best practices and apply them to your organization.
- Explore lean accounting — focus only on the aspects of financial management providing real value to your company.
- Gain ideas, skills and confidence for developing a sustainable roadmap for your organization.

Popular speaker Dan Chenoweth will provide you with the tools to make the right decisions in your everyday corporate life.

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Top rated speaker John L. Daly will discuss the critically acclaimed business book, **Good to Great**, and what defines a top performing company.

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