

RECOGNITION FOR YOU

50% off advertisements in *Connect*

As an Indiana CPA Society CPA Celebration award finalist, the Society would like to offer your employer an opportunity to recognize your achievement while also promoting your organization. We are extending your organization a 50 percent discount off regular advertising rates for the January 2024 issue of *Connect*.



Who Does *Connect* Reach?

Connect is a color magazine sent three times a year to nearly 7,000 INCPAS members.



Publication and Closing Dates

The artwork for your ad is due to the Society by November 10. The January issue of *Connect* will be mailed January 29, 2024.

Advertising Rates

AD SIZE	DISCOUNT PRICE	REGULAR PRICE
1/4 Page	\$450	\$900
1/2 Page	\$650	\$1,300
Full Page	\$950	\$1,900
Inside Back Cover	\$1,100	\$2,200
Back Cover	\$1,250	\$2,500

Questions?

Please contact Vice President-Communications Stephanie Parton, CAE at: (317) 726-5026 or sparton@incpas.org.

Print Advertising Specifications

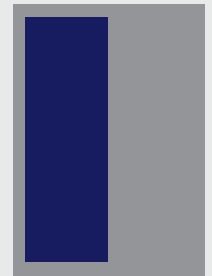
Full, half and quarter page spaces are available in the January issue of *Connect* as shown below:



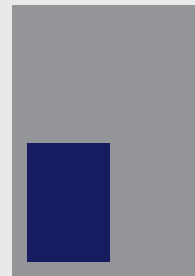
Full Page (full bleed)
 9.125" w x 11.0625" h



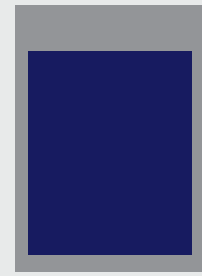
1/2 Page Horizontal
 7.75" w x 4.5104" h



1/2 Page Vertical
 3.7917" w x 9.3156" h



1/4 Page
 3.7917" w x 4.5104" h



Back Cover
 7.6317" w x 8.4363" h

Please provide artwork as a high-resolution (300 dpi) PDF.

Contact the Society if artwork cannot be provided as stated. Copy and artwork are subject to approval. The Society accepts or declines advertising based on content appropriateness and space availability.

Award Finalist Discount Insertion Order — January 2024 Issue *Connect*

Company	Telephone	
Contact Name	Email	
Address		
City	State	Zip Code
Signature	Date	
Ad Size	Rate	

Complete insertion order and return to Stephanie Parton, CAE, at sparton@incpas.org.